

Please remember that additional language will need to be added for CA or NY pieces.

Details of Participation: This promotion is sponsored by Bluegreen Vacations Unlimited, Inc. d/b/a Bluegreen Resorts ("Bluegreen"), the developer/seller of the Bluegreen Vacation Club® ("BVC"), in order to introduce you to vacation ownership. Everyone over the age of majority is welcome to visit our Preview Center or Resort sales office and purchase, however, in order to participate in this offer you must meet these requirements. If you do not meet the requirements below you will not be eligible to receive any gifts or accommodations in connection with this offer. If you do not meet these requirements, but have received gifts or accommodations, you will be charged the verifiable retail value for such gifts and accommodations, plus all applicable taxes, less any payments made by you. In order to participate in this offer, you must be 25 years of age or older, have a gross annual income of \$50,000.00 or more and be creditworthy (at least one member of the touring party must have a minimum credit score as established by this offer's sponsor). You must not have filed for bankruptcy protection or been adjudicated bankrupt or insolvent within the past 7 years. You must have a valid major credit card bearing a Visa, MasterCard, American Express, or Discover logo. Debit cards will not be accepted. Bluegreen reserves the right to change these qualifications without notice. If you do not meet these qualifications you will not be eligible for any gifts, premiums or promotional items offered in exchange for participation in this promotion. **Attendance at an approximately 90- to 120- minute Bluegreen Vacation Unlimited, Inc. sales presentation and tour is required unless prohibited by law.** Maryland residents are not required to attend a sales presentation in conjunction with this promotion. Only married couples and cohabitating couples attending a sales presentation at a Bluegreen resort location (and who provide proof of cohabitation through government issued identifications showing an identical home address) may combine their income, and, if married or cohabitating, the couple is required to visit and tour together, except where prohibited by law. All cohabitants are encouraged to attend together. The sales presentation will be in English. Failure to attend the sales presentation in its entirety or failure to meet the requirements herein will result in the full retail value of the accommodations and/or any promotional items received being charged to your credit card. Verified retail value of accommodations is a rate of up to \$175.00 per night, based upon travel season, check-in dates, and package offer, unless stated otherwise. Additional charges may apply during weekends, peak periods and holiday stays. A valid state issued photo ID, drivers' license, or federal passport as well as a valid personal Visa, MasterCard, American Express, or Discover credit card (debit cards are not acceptable), is also required at check-in, and for incidentals during your stay. Non-US citizens must also provide a valid passport and visa. Transportation, additional expenses, and applicable room and other taxes are the sole responsibility of the recipients. Accommodations are at a Select Area hotel*. This offer is made on a space available basis and is non-transferable. One offer per family, no groups (defined as two or more families known to each other traveling together). Travel must be completed within 12 months from the issue date of the vacation package. Verified retail value of

promotional gifts ranges from \$50.00 to \$150.00 depending on the promotion, unless stated otherwise. No purchaser should rely on representations other than those included in these Details of Participation. Bluegreen acts as an agent for hotel, attractions, and other services supplied as part of the vacation package and will not assume any responsibility and shall not be liable for any loss, cancellation costs, accidents, injuries, damage to persons or property, indirect, incidental, special consequential, or punitive damages arising from, or in conjunction with, any of these services. All operators, including air carriers, hotels, car rental companies and attractions mentioned are independent contractor suppliers, each of which has obligations toward and limitations in respect to liability to the purchaser directly. Bluegreen is not responsible for cancellations or interruptions due to nature, strikes, terrorism, or Acts of God. Employees of Bluegreen, Bluegreen Corporation, or their affiliated companies, and their immediate family members, and persons under the age of 25 are ineligible for this offer. The following are also ineligible for this offer: Bluegreen Vacation Club and Bluegreen fixed week owners who have attended a Bluegreen/BVC sales presentation within the preceding 30 days; Bluegreen UDI and Campground owners who have attended a Bluegreen/BVC sales presentation within the preceding 180 days; holders of Bluegreen mini-vacation reservations at a Bluegreen Resort or Preview Center destination; and those who have attended a Bluegreen/BVC sales presentation without purchase within 15 months. This offer is not valid in conjunction with any other offer. All third party operators, vendors or providers who supply premiums mentioned are independent contractors. Bluegreen is not responsible for cancellations or interruptions due to nature, strikes, terrorism or acts of God. This promotion is offered throughout the U.S., however, it is void where prohibited by law and where state licensing and/or registration requirements have not been met. Names and addresses obtained during this promotion may be used for the purpose of soliciting sales of timeshare interests and/or discount vacation products, travel services and other products or services. In addition, you agree to be contacted by telephone, including through the use of an automated telephone dialer in which case a pre-recorded message may be left on your answering machine, mail, and/or e-mail by Bluegreen, Bluegreen Corporation, and their affiliates concerning this promotion, future promotions and/or other solicitations. Bluegreen Vacation Club is a registered timeshare plan in FL & elsewhere. NJ: BVC is registered with the NJ Real Estate Commission. Registration does not constitute an endorsement of the merits or value of the project. Obtain & read the Public Offering Statement before signing anything. NJREC# 04/4-933. MA Reg. No. F12000101. Bluegreen, 4960 Conference Way N, Suite 100, Boca Raton, FL 33431, is a licensed Florida Seller of Travel, Reg. No. ST336225, California Seller of Travel, Reg. No. 2083124-50 (Registration as a seller of travel does not constitute approval by the State of California), Washington Seller of Travel, Reg. No. 602511860, and a Michigan licensed real estate broker, license #6501315258, 030395 Boyne Mountain Road, Boyne Falls, MI 49713. NE: Harold H. Johnson of 16909 Lakeside Hills Plaza, Suite 119, Omaha, NE 68130 is BVU's designated Nebraska real estate broker. Copyright 2010 Bluegreen

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Rescheduling/No Show Policy: Because Bluegreen subsidizes the cost of this vacation package in order to offer it to you at a discounted price, Bluegreen has instituted this Rescheduling/No Show Policy. Each time you need to reschedule a confirmed reservation, a \$38 refundable reservation deposit will be required, which will be refunded to you provided you check in on that rescheduled date. If you do not check-in on your rescheduled reservation date, you will forfeit your refundable deposit. Because Bluegreen is subject to no show fees from its Select Area hotels*, participants with confirmed reservations who fail to show up on their confirmed reservation date, or who fail to reschedule their confirmed reservation **AT LEAST 72 HOURS IN ADVANCE OF CHECK-IN DATE**, will have charged to their credit card a \$75 no show fee, and will forfeit any prepaid fees or deposits. By making a reservation in response to this promotion, you are agreeing to this policy.

Cancellation Policy: You may cancel and request a refund at any time within thirty (30) days following the date that you purchased your vacation package. The cancellation must be in writing and mailed to Bluegreen Resorts, Attn: Cancellations, 1701 Park Center Drive Suite 201A, Orlando, FL 32835. Residents of AR, AZ, LA, MI, OH, PA, VA, and WI should refer to the additional inserts regarding your cancellation rights enclosed with your fulfillment materials. Any cancellation made more than thirty (30) days after the purchase date will result in forfeiture of your vacation package purchase price. You must cancel **AT LEAST 72 HOURS IN ADVANCE OF YOUR CHECK-IN DATE** to avoid having your credit card charged a \$75 no show fee.

Residents of Pennsylvania, North Dakota, South Dakota, Idaho and any states where registration or licensing requirements have not been met are not eligible for this promotion. If you are a resident of a country other than the US, Canada or the UK, you may not be eligible for this promotion, and it may be withheld in the sponsor's sole discretion.

Bluegreen Resorts and its respective subsidiaries and affiliates, and each of their respective employees, officers, directors, shareholders, affiliates and agents are not responsible for any printing or typographical errors contained herein.

*Select Area Hotels are independently owned and operated.

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